



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

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Water Conservation Commission

Marina Coast Water District

11 Reservation Road, Marina, California

Date: March 6, 2014
Time: 5:30 PM
Location: 11 Reservation Road, Marina

Commission Members

Dan Amadeo (Public Member) - Chair
Jim Felton (Public Member) – Vice Chair
Jan Shriner (MCWD Board Representative)
Dave Brown (Marina City Council)

JoAnn Cannon (Public Member)
Grace Silva-Santella (Public Member)
Carroll Meuse (Public Member)

Agenda

This meeting has been noticed according to the Brown Act rules. The Commission will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Introduction
2. Public Comments on any item not on the Agenda *Anyone wishing to address the Commission on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Commission.*
3. Approve the February 6, 2014 Meeting Minutes
4. Consider Actions for Implementing Stage 1 of the Water Shortage Contingency Plan
5. Consider Developing Outreach Opportunities Using Water Conservation
6. Review Proposed and Suggested Agenda Items for the April 3, 2014 WCC Meeting
7. Receive Update on Board/District Activities
8. Receive Comments from Commission Members
9. Adjournment - *Set or Announce Next Meeting(s), date(s), time(s), and location(s):*

Next Meeting: Thursday, April 3, 2014 @ 5:30 p.m., 11 Reservation Road, Marina

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 3

Meeting Date: March 6, 2014

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Approve the Draft Minutes for February 6, 2014

Detailed Description: The Commission is requested to consider approval of the attached draft minutes for February 6, 2014.

Attachment: Draft February 6, 2014 minutes

Draft Minutes
Water Conservation Commission
February 6, 2014

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, Jan Shriner, JoAnn Cannon, David Brown, Carroll Meuse, and Grace Silva-Santella (arrived at 5:32 p.m.) were present. Brian True, Paul Lord, and Brian Lee were present from staff.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the December 5, 2013 Meeting Minutes:

Commissioner Cannon made a motion to approve the December 5, 2013 minutes. Director Shriner seconded the motion. With a vote of 4-Ayes, 0-Noes, 2-Absent (Felton, Silva-Santella), 1-Abstained (Brown) the motion was passed.

4. Approve the January 9, 2014 Meeting Minutes:

Commissioner Brown made a motion to approve the January 9, 2014 minutes. Director Shriner seconded the motion. With a vote of 5-Ayes, 0-Noes, 2-Absent (Felton, Silva-Santella) the motion was passed.

5. Receive a Report Regarding Preliminary 2013 Water Consumption Data:

Commissioner Silva-Santella arrived at 5:32 p.m.

Mr. Lord reviewed the report and graphs of the 2013 water consumption data and answered questions on the daily per-capita water use.

6. Review How the State of California's Announcement of a Drought State of Emergency Impacts Water Conservation Within MCWD's Service Areas and Consider a Recommendation to the MCWD Board of Directors Regarding the Declaration of a Stage Within the Water Shortage Contingency Plan:

Mr. True introduced this item. He explained the difference between Stage 1 and Stage 2 conservation measures and staff suggested the Conservation Commission recommend to the MCWD Board to declare either Stage 1 or Stage 2 but cautioned that Stage 2 could have implementation challenges.

Commissioner Cannon made a motion to recommend to the MCWD Board of Directors the declaration of Stage 1 conservation and that the Commission review the existing Water Shortage Contingency Plan by 2015. Commissioner Brown seconded the motion. The Commission asked to wait to vote on this item until after discussion of item 7.

7. Consider Developing Outreach Opportunities Using Water Conservation:

Mr. Lee explained that the District staff is sending e-flyers, billing inserts, and billing messages. He added that the Commission members was tasked to look for ways to help spread the conservation message and email Brian and Paul with their ideas so they could be discussed at the next meeting. Mr. Lee stated that the ideas would be written down and placed in ranking order. The top three ideas would be worked on first and then on down the list.

Returning to item 6, the Commission voted on the motion.

With a vote of 4-Ayes, 1-Noes, 1-Absent (Felton), 1-Abstained (Shriner) the motion was passed.

8. Review Proposed and Suggested Agenda Items for the March 6, 2014 WCC Meeting:

Staff commented that the suggested meeting items were going to take most of the meeting time to go over and a gray water system tour would take place later.

9. Receive Update on Board/District Activities:

Director Shriner provided a brief update on MCWD activities.

10. Receive Comments from Commission Members:

No comments.

11. Adjournment:

The meeting was adjourned at 6:21 p.m.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 4

Meeting Date: March 6, 2014

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Consider Actions for Implementing Stage 1 of the Water Shortage Contingency Plan

Detailed Description: The Commission will review the Water Shortage Contingency Plan (handouts will be provided if the Commissioners or public do not have past-provided copies in-hand) and brainstorm and develop implementation ideas. The Commission will then be asked to prioritize those ideas. The objective is to provide guidance to MCWD staff in their implementation of Stage 1 within the Water Shortage Contingency Plan.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 5

Meeting Date: February 6, 2014

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Consider Developing Outreach Opportunities Using Water Conservation

Detailed Description: The Commission will consider opportunities for public outreach using Water-Conservation-themed vehicles across any potential media-method or activity. This topic is a carry-over item since October 2013; however, the focus of the item needs to become implementing Stage 1 of the Water Shortage Contingency Plan.

Attached for review are draft templates for stickers (and potentially some small number of magnetic placards) that will be distributed to the public as opportunity allows by MCWD staff.

Also for contemplation, in order to focus the Commission's outreach discussions on the highest value – from the water conservation perspective – customers, programs, and audiences, here is a listing of the programs that exhibit the greatest water savings per conservation dollar spent:

- 1) Irrigated Lawn Replacement
- 2) Irrigation Controller Upgrades (installing “smart” controllers and/or shut-off switches)
- 3) Toilet Replacement Rebates
- 4) High-efficiency Clothes Washing Machine Rebates

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Your efficient use of water and assistance in preventing unlawful water waste helps preserve our precious water resources.



For water conservation tips and assistance, visit our website at www.mcwd.org.

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Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 6

Meeting Date: March 6, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Review Proposed and Suggested Agenda Items for April 3, 2014 and Future Dates

Detailed Description: The Commission is to review proposed agenda items for the April 3, 2014 meeting and may suggest new agenda items for future Water Conservation Commission meetings.

Staff-suggested agenda items for the April 3, 2014 Water Conservation Commission Meeting include the following:

- Ongoing consideration of implementing Stage 1 of the Water Shortage Contingency Plan
- Consider developing outreach opportunities using Water Conservation
- Review the draft Consumer Confidence Report

Potential agenda items for the April 3, 2014 Commission meeting or future meetings include the following:

- Engage with local Land-Use Jurisdictions regarding gray water system permitting and requirements
- Engage with CSUMB regarding service learning/capstone programs in order to enhance water conservation outreach efforts
- Obtaining Board approval to commence WCC efforts to recommend changes to the Water Shortage Contingency Plan in order to dovetail recommendations with the 2015 Urban Water
- Review BMPs; current water savings for achieving year-2020 per capita consumption goal
- Developing Improved Commodity Rates for Water Connections
- New Water Saving Devices and Technologies – Consider rebates for rainwater catchment and use for single lot/parcel projects
- Develop a Conservation program for new developments that desire to employ rainwater catchment features
- Water Supply Augmentation Projects – MCWD desal plant tour; recycled water use; gray water use
- Developing Water-budgets for Large Landscapes
- Address Temporary Landscapes and their source of water (hydrant metering, temp connections)
- Improve/expand the Landscape Incentive Program
- Compliance Inspections of New Developments
- Review State programs/mandates with which MCWD maintains compliance
- Review State mandated science curriculum for elementary school levels K – 3rd grade
- Update Landscape Standards and Forms
- Training Opportunities in conservation-related topics
- Our Water – Sources; Conveyance and distribution; Storage